

Press Release

**Rubber World Industries to showcase new Elastomeric
Rubber Insulation Pipes and 'Gulf-O-Flex' range at
ACREX India 2014**

***Company's total number of projects in 2013 worth over AED 20
billion***

February XX, 2014

Rubber World Industries LLC (RWI), the leading manufacturer of closed-cell rubber insulation 'Gulf-O-Flex' in the Gulf and South East Asia, is set to showcase its recently launched Elastomeric Rubber Insulation Pipes, the newest addition to its 'Gulf-O-Flex' line of versatile rubber insulation products, at ACREX India 2014, the Largest International show in South Asia on Air Conditioning, Refrigeration and Building Service, which will be held from February 27 to March 1, 2014 at Pragati Maidan, New Delhi. The Elastomeric Rubber Insulation Pipes are being offered in different colors and can drive in an 88 per cent reduction in power consumption. The company's stand will be located at Stand No. 22, Hall 2 of Pragati Maidan.

During the show, the company will also be throwing the spotlight on its diverse range of 'Gulf-O-Flex' products and its many features like being ready to be used without wastage, dust free, fiber free, CFC free, zero ODP and have low VOC, making them mold and mildew resistant. According to Rubber World Industries senior executives, the company has worked on more AED 20 billion worth of projects during the previous year (2013)--supplying elastomeric rubber insulations and other rubber-based building materials.

"We are looking forward to our participation at ACREX India 2014, which is an extremely valuable platform to meet construction professionals in South Asia. Our presence at the show will give us the opportunity to raise more awareness on the many benefits and advantages to be gained from using our 'Gulf-O-Flex' range of products," said Rizwan Shaikhani, Managing Director, Rubber World Industries. "ACREX India 2014 will also serve as a strategic platform for us to promote our newly launched Rubber Elastomeric Pipes, which can address the

market demand for high quality world class rubber insulated building materials, specifically for the oil and gas, construction, shipping and automobile segments. We are upbeat in meeting potential customers and to be able to forge new partnerships, particularly with those coming from established international companies that are currently undertaking major projects in India.”

The company recently reported a 30 per cent increase in its global distribution operations for 2013. The growth is widely attributed to the growing demand for rubber-based building materials across the international construction industry, which is currently enjoying a wide gamut of infrastructure and development projects. Sensing that the demand will remain continuous, Rubber World Industries is confident in doubling its profits and further consolidating its market shares before the end of 2014. The company has further revealed that its ‘Gulf-O-Flex’ division is set to release a new line of rubber mats for the first quarter of 2014. Rubber World Industries is also in the development stages of creating a new range of building protection systems, bridge bearing and expansion joints and fender systems.

-Ends-