

Rubber World Industries Stretching Its Business Relations to the Merchandize World of Iraq

The forecasted growth of construction industry in Iraq is 7.68% annually until 2015

Rubber World Industries is one of the prominent merchandisers of closed cell elastomeric rubber insulation products in GCC region. With the brand name of "Gulf - O - Flex", the products are well known to the construction industry in all regions of UAE and have a strong foundation in almost all the regions in South Asia. With the utmost support from the customer side, now RWI is making stepping stone to make more emphasis on Iraq region. As apart of this, RWI is focusing its eyes on the upcoming exhibitions in Iraq, HVAC EXPO, a large gathering of all HVAC related industries from all over the world. The exhibition will be held at International Fair Ground, Erbil from 30th May to 2nd June.

An improved security environment and initial wave of foreign investment are helping to spur the economic activity, particularly in the field of construction sector. The sustained increase in the standard of living is giving the supportive hand to the growth of different industries in Iraq. Iraq's construction potential is in a booming stage. In addition to the construction of a large number of buildings in 2011, Iraq's construction industry expanded by 5.6%, to be worth of US Dollar 6.5 billion, and is forecasted to grow with an annual growth percentage of 7.68% until 2015. In utilization of this positive circumstance, RWI is giving a sharp look at this developing market. RWI will present a wide range of high quality rubber insulation products during the exhibition with a brand name of Gulf-O-Flex. Along with this, the company has set another line of insulation-related products like Aluminium Insulation Tubes, Aluminium Insulation sheets, Slitting Tubes, Color Tubes and Foam Tapes, PVC Tapes, Flexible Duct insulated, Flexible Duct Un-insulated and Polypropylene Tubes.

The construction industry is in a booming stage in Iraq region. As a part of strengthening its business in Iraq region, RWI/Gulf O Flex is well planned with different market strategies to open novelty in services. So RWI is putting its efforts for supplying good quality, long durable HVAC rubber insulation products with the brand name of "Gulf O Flex" so as to satisfy customers' needs to a great extend. The company is looking forward to forge new partnerships with potential customers around the globe, with a focus on established companies working on major projects across the region. By showcasing its line of products and their benefits in terms of functionality and environmental concerns, the Management is optimistic to further drive the demand for current range of high quality offerings.

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About Rubber World Industries:

Rubber World Industries (RWI) has pioneered the production of 'Gulf-O-Flex' in the entire Gulf and South East Asia, providing versatile range of rubber insulation products for the oil and gas, construction, shipping and automobile industries. Established in 1993 and a part of the international business conglomerate- the Shaikhani Group of Companies, the manufacturer dominates the regional market today by supplying 56 per cent for of the region's requirements for rubber insulation pipes and sheets, and other rubber-derived products. International exports of RWI's high quality products to the Middle East, Canada, South East Asia, South Africa, East Africa, Far East Asia & Europe.

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