

News Alert

**Rubber World Industries to participate at 12th edition of
Iran HVAC & R International Exhibition**

***Company to leverage 'Gulf-O-Flex' product line across country's
growing number of construction projects***

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Rubber World Industries LLC (RWI), the leading manufacturer of closed-cell rubber insulation 'Gulf-O-Flex' in the Gulf and South East Asia, and part of the international business conglomerate, the Shaikhani Group of Companies, is set to participate at the coming 12th edition of the International Exhibition of Installation, Heating, Cooling, Ventilating, Air Conditioning & Refrigerating (Iran HVAC & R 2013), which will be held from October 17 to October 20, 2013 at the Tehran international Permanent Fairground in Tehran. During the exhibition, the leading company will be throwing the spotlight on its diverse portfolio of high quality rubber insulation products, including its 'Gulf-O-Flex' line, premium-quality rubber insulation materials used for air-conditioning, refrigeration and heating made out of the best raw materials from Europe and the US.

Participating for the first time, the company will be joined by Parto Sepehr Espada Co., the country's largest distributor for thermal insulations and Rubber World Industries' exclusive 'Gulf-O-Flex' distributor for Iran. According to Rubber World Industries' senior executives, taking part in this year's Iran HVAC & R show represents a perfect platform for the company to promote its wide range of rubber insulated building products as the country's construction industry is now witnessing continuous growth. In fact, 'Gulf-o-Flex' has been used across some of the country's major construction projects like the Hyper Ball Market Isfahan, Sazeman Nosazi & Behsazi Shardani Isfahan (Project Bozorg Maydan Imam Ali), Daneshgah Ashrafi Isfahani Sepahan Shar, Project Restoran Shab Neshin Isfahan, Project Bozorgh Sama & Aseman (Bonyad Taavon Sepah Tehran), Bonyad Taavon Vezarat Dafaee Tehran (Project Toba), Project Bozorgh Goldrian Tehran, Taresheh Pardani Par, Besiyari Mojtabe Maskoni Dar Mashad and the Hotel Parmida in Kish Island.

"We are looking forward to our participation at this year's Iran HVAC & R Exhibition. The country is currently witnessing a large influx of construction projects, which has also keyed in an increased demand for world class high quality building materials, particularly for rubber insulation products. Being at the show will allow us to connect with the country's HVAC professionals, contractors and engineers and share with them the many benefits and advantages to be gained from using our products. In fact, the region's construction segment has displayed a growing preference for our product line because of its durability and competitive pricing. Also, our products are highly eco-friendly-- with key features like being dust free, fiber-free, CFC free, Zero ODP and have low VOCs, making them mold and mildew resistant," Rizwan Shaikhani, Managing Director, Rubber World Industries.

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