

News Alert

**Rubber World Industries reveals successful participation
at 12th Iran HVAC & R International Exhibition**

***Company inks strategic \$110,000 deal with MEDCON LLC-Armenia
to supply elastomeric rubber insulations.***

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Rubber World Industries LLC (RWI), the leading manufacturer of closed-cell rubber insulation 'Gulf-O-Flex' in the Gulf and South East Asia, and part of the international business conglomerate, the Shaikhani Group of Companies, has revealed its successful participation at the 12th edition of the International Exhibition of Installation, Heating, Cooling, Ventilating, Air Conditioning & Refrigerating (Iran HVAC & R 2013), which was held from October 17 to October 20, 2013 at the Tehran international Permanent Fairground in Tehran. During the exhibition, the leading company was joined by Parto Sepehr Espada Co., the country's largest distributor for thermal insulations and Rubber World Industries' exclusive 'Gulf-o-Flex' distributor for Iran. The company showcased its diverse portfolio of high quality rubber insulation products, including its 'Gulf-O-Flex' line, premium-quality rubber insulation materials used for air-conditioning, refrigeration and heating made out of the best raw materials from Europe and the US.

As a result of their participation, the company was able to ink a strategic deal with MEDCON LLC, a leading engineering systems design, supply and installations company. Under the terms of the agreement, Rubber World Industries will be supplying elastomeric rubber insulations for MEDCON LLC, which handles various HVAC, plumbing, water supply and sewerage, fire protection, electrical and building automation system installations across major projects in Armenia and nearby regions. Participating for the first time, the company was represented by Naveel Honey, Sales Executive, Rubber World Industries and was joined by Bita Firoozi, Managing Director, Parto Sepehr Espada Co. Both representatives promoted Rubber World Industries' wide range of rubber insulated building products and highlighted its use across some of the country's major construction projects like the Hyper Ball Market

Isfahan, Taresheh Pardan Par, Besiyari Mojtame Maskoni Dar Mashad and the Hotel Parmida in Kish Island.

“Participating at this year’s Iran HVAC & R Exhibition was both fruitful and overwhelming. We were very pleased with the response that we received from other participants. In fact, we were able to enter into a strategic partnership with MEDCON LLC, a leading Armenian company. The event also gave us the opportunity to talk about the benefits and advantages to be gained from using our products, which proves to be very timely as the country is currently witnessing a large influx of construction projects and has created an accompanied demand for world class high quality building materials, particularly for rubber insulation products like our closed-cell rubber insulation 'Gulf-O-Flex' range,” concluded Rizwan Shaikhani, Managing Director, Rubber World Industries.

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